

**Report To:** County Council

**Date of Meeting:** 20 February 2018

**Lead Member / Officer:** Cllr Hugh Evans, Leader /  
Alan Smith, Head of Business Improvement & Modernisation

**Report Author:** Nicola Kneale, Strategic Planning Team Manager

**Title:** **Conwy & Denbighshire Public Services Board  
Well-being Plan 2018-2023**

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**1. What is the report about?**

The Conwy & Denbighshire Public Services Board (PSB) Well-being Plan 2018-2023.

**2. What is the reason for making this report?**

**2.1** To seek Council approval for the Conwy & Denbighshire PSB Well-being Plan 2018-2023.

**3. What are the Recommendations?**

**3.1** That the Committee confirms that it has read, understood and taken account of the Well-being Impact Assessment (Appendix A) as part of its consideration.

**3.2** That Council supports the priorities for the Conwy & Denbighshire PSB Well-being Plan 2018-2023.

**4. Report details**

**4.1** The PSB is a statutory organisation under the Well-being of Future Generations (WFG) (Wales) Act 2015, and membership includes:

- Betsi Cadwaladr University Health Board (Chair)
- Community and Voluntary Support Conwy
- Conwy County Borough Council
- Denbighshire County Council
- Denbighshire Voluntary Services Council
- Natural Resource Wales
- National Probation Service
- North Wales Fire & Rescue Service
- North Wales Police
- Police and Crime Commissioner
- Public Health Wales
- Wales Community Rehabilitation Company
- Welsh Government

- 4.2** Under the WFG Act the Conwy & Denbighshire PSB must publish a Well-being Plan by 4 May 2018 (twelve months following the local government elections).
- 4.3** Before the plan can be published it must be approved by the Boards of each PSB member organisation. In the case of local authorities, approval must be sought from Full Council.
- 4.4** The Conwy & Denbighshire PSB will meet to approve publication of the plan on 16 April 2018.
- 4.5** This Well-being Plan has been arrived at via a thorough and clear process of evidence-gathering and analysis (Well-being Assessment) and in-depth consultation with our communities (County Conversation).
- 4.6** A first draft of this plan was published for consultation between 30 October 2017 and 22 January 2018. The draft version included six priorities, namely:
- i.** Supporting the First 1,000 Days of Life
  - ii.** Promoting Community Hubs
  - iii.** Promoting Good Mental Well-being for All
  - iv.** Promoting Resilience in Older People
  - v.** Environmental Resilience
  - vi.** Raising Resilient & Aspirational Young People
- 4.7** The Strategic Planning & Performance Officer attended Partnerships Scrutiny Committee on 14 December to present the draft plan and discuss the committee's view on the consultation questions. The questions asked and minutes from this committee on this particular item can be found at Appendix B.
- 4.8** The Conwy & Denbighshire PSB met on 29 January 2018 to review consultation feedback and consider where it could most usefully collaborate to have an impact on well-being in the area. As a result, the PSB rationalised the number of priorities according to where it thought it could add most value. The priorities the PSB has opted to take forward are:
- i.** People - Good mental wellbeing for all ages  
(encompassing the 1<sup>st</sup> 1000 days and the impact this has on a person's future)
  - ii.** Community – Community Empowerment  
(encompassing the resilience of young & older people)
  - iii.** Place – Environmental resilience

These themes complement the priorities set out in Denbighshire's Corporate Plan.

- 4.9** The Public Services Board does not have any dedicated resource to deliver projects in support of these priorities, and also considers that the creation of another 'layer' of work would not be effective. Hence it has agreed it can most usefully provide leadership, scrutiny and promotion of work in these areas among existing structures, and seek to consolidate and challenge those structures to meet the agenda that it has set out.

**5. How does the decision contribute to the Corporate Priorities?**

Where there is overlap between the PSB's Well-being Plan and Denbighshire's Corporate Plan there should now be great opportunity to strengthen work in support of our corporate priorities due to the commitment from partner organisations to work towards shared outcomes.

**6. What will it cost and how will it affect other services?**

6.1 Due to the fact that the PSB has agreed to take a leadership role in support of its priorities, no resources are required at this point of approval.

6.2 However, other services are likely to be affected in terms of the requirement to seek opportunities for successful collaboration with our PSB partners. This approach will be promoted among staff by the Strategic Planning team, who support colleagues in identifying key stakeholders to include in the development and delivery of projects that support Denbighshire's Corporate Plan.

**7. What are the main conclusions of the Well-being Impact Assessment?**

The impact assessment considers the impact of our approach to developing the Conwy & Denbighshire Public Services Board's local Well-being Plan for the area. We have engaged our residents and worked with stakeholders to shape three priorities, and considered the kinds of steps we might take in support of each. Our Sustainable Development score is strong, but also tells us there are some further considerations that need to be made as the detail of the plan is developed and delivered by the Board.

The local Well-being Plan will seek to improve the mental well-being of the population, promote community resilience, and protect the environment - seeing that we balance its protection with its potential to support our personal, social and economic well-being.

We have particularly considered the young and the older demographic in this plan - we want to lay the foundations to address basic needs for the next generation (adequate housing, fulfilling jobs for which young people are prepared, etc.), and we recognise the importance of good health and networks for ageing well so want to promote these facets. We also recognise the environment and (physical and digital) infrastructure as important ingredients for well-being, and see that those living in rural areas and/or poverty are most likely to be deprived of these elements to some extent. We feel that the focus of the priorities is over the medium term at the moment, certainly in relation to the actions we'll take. We need to ensure communities and stakeholders have continued opportunity to be involved in the development of the plan, and in its implementation, and assessing the impact that our early interventions have on communities in the long-term will be a challenge, but one that might be shared across Wales.

The proposed priorities are focussed on resilience for everyone and will prompt alternative approaches to prevent problems from occurring. However, we must be careful not to replicate good work already taking place elsewhere.

We have found there to be a neutral impact on Welsh language and culture, but note that the Welsh Language Strategies of partner organisations underpin all that we do. Overall the impact on the 7 well-being goals is positive. We would expect that any projects taken forward to realise the ambition outlined within it are individually impact assessed, to check that the impact remains on track to be a positive one.

**8. What consultations have been carried out with Scrutiny and others?**

- 8.1 The draft PSB Well-being Plan was tabled at Denbighshire's Partnership Scrutiny Committee on 14 December 2017. This was as part of a twelve-week statutory consultation period, during which other statutory consultees included Conwy's Resources Scrutiny Committee, the Welsh Government, and the Future Generations Commissioner.
- 8.2 Prior to development of the Plan, extensive consultation took place with residents and professionals across Conwy & Denbighshire under the County Conversation project.

**9. Chief Finance Officer Statement**

There are no additional resources allocated for the delivery of priorities. As the priorities are developed in more detail, the PSB will assess the allocation of staff capacity and or funding resources either from existing budgets or through grant applications.

**10. What risks are there and is there anything we can do to reduce them?**

- 10.1 There is a risk that partners don't have the resources, matching priorities, etc. to support delivery of the projects on which we'd like to collaborate, impacting upon our ability to deliver.
- 10.2 Conversely though, the synergies between the PSB Plan and DCC's Corporate Plan also offer an opportunity to pool resources, remove organisational boundary barriers, and develop innovative solutions on a larger scale. If these opportunities aren't explored we risk missing out on their potential.

**11. Power to make the Decision**

The Well-being of Future Generations Act (Wales) 2015.